

# JOSELO HERNANDEZ

**LINE PRODUCER**  
**FILM PRODUCTION SERVICES**



**Web:**  
www.joselozurdo.com

**Mobile:**  
(55) 5406-9055

**Mail:**  
joselozurdo@gmail.com

## LANGUAGES

English - professional  
Passport & American Visa

## EDUCATION

**UNIVERSIDAD  
IBEROAMERICANA**

Bachelor in Communication  
Specialty in Audiovisual  
Media

## SKILLS

Leader in audiovisual  
project management.

Coordination of production  
and creative processes.

Resource allocation for  
audiovisual productions.

Development of production  
schedules, budgets, and  
strategic planning.

Negotiation and  
contracting of film  
equipment, crew, and  
suppliers.

Organization and  
responsiveness.

Proactive resolution of  
production problems and  
risks.

## PROFILE

Film Producer in Advertising, Content & Virtual Production.

## ADVERTISING

### JACARANDA FILMS - 2026

STIHL / Photographer: Alex Strohl / MARTIN agency

### ALTERED.LA - 2025

HONEY BUNCHES, PEBBLES CEREAL / Dir. Ben Berman / 34NORTH

### TERCIOPELO FILMS - 2025

HERMANAS / Production Manager / Dir. Dalai Vado  
TOYOTA / Production Manager / Dir. Dalai Vado  
EMPERADOR / Production Manager / Dir. Dalai Vado

### GATO - 2024

ENFAMIL / Dir. EJ Mcleavey / SHUTTERSTOCK STUDIOS  
AIRBORNE / Dir. Mark Nicklesburg / SHUTTERSTOCK STUDIOS  
LYSOL / Dir. Spencer Dennis / SHUTTERSTOCK STUDIOS

### THE ROOTS - 2024

JACK LINKS / Dir. Keith Schoefield / CAVIAR

### PRIMO CONTENT - 2023

NU BANK / Dir. Bianca Poletti

### THE LIFT - 2021, 2022

DELTA AIRLINES / Dir. A.G. Rojas/ PARK PICUTRES  
COCA COLA / Dir. A.G. Rojas / PARK PICTURES  
VW / Dir. A.G. Rojas / PARK PICTURES  
JOHNNIE WALKER / Dir. Tino/ LOVEBOAT  
NATIVE / Dir. Malia James/ IMPOSTER  
DRE SKATES / Dir. Ben Dean / DOOMSDAY  
INSTAX / Dir. Similar But Different/ DIVISION7  
TEQUILA PATRÓN/ Dir. Elena Parasco  
MATCH / Dir. Vincent Haycock / SOMESUCH  
CASA MADERO / Dir. Santiago Sierra  
EPURA / Dir. Faride Schoreder

# JOSELO HERNANDEZ

**LINE PRODUCER**  
**FILM PRODUCTION SERVICES**



## **HABITANT PRODUCTIONS - 2020 TO 2023**

SIMPLE MILLS / Dir. Fridman Sisters / STINK  
RIMOWA / Dir. Ebeneza Blanche / SMUGGLER  
INFINITY REWARDS / Dir. Owen Trevor / STINK  
OSMO / Dir. Fatal Farm / PICROW  
LAY´S / Dir. Nick Roney / STINK  
JD SPORTS / Dir. Mike McGrath  
TEQUILA PATRÓN / Dir. Leo Aguirre / STINK  
MERCURY INSURANCE / Dir. Fatal Farm / PICROW  
DIFFERIN / Dir. Crobin Leo / GRAVY  
AFPM / Dir. Jeff Loeb & Chris Chaffin / TINY GIANT  
HERBAL ESSENCES / Dir. Victor Claramunt  
NORTHGATE MARKET / Dir. Java Jacobs / CIRCUS

## **TONIC FILMS - 2015 TO 2019**

CERVEZA ESTRELLA JALISCO / Dir. Nic Yiallorious / THE MILL  
SAMSUNG / Dir. Tom Carty / HUMBLE  
OOMA / Dir. Eric Anderson / MPC  
RIVER ISLAND / Dir. Clement Dozier  
BROOKS - Production Manager / THREE DIAL (ft. Will I Am)  
YOUTUBE REWIND 2016 México (Tepoztlán)

## **MUSICALS**

TIMIDEZ by Gepe / Dir. Joaquín Cambre  
COMO ASÍ (ft. Lali Esposito) / Dir. Joaquín Cambre  
IRONÍA by Maná / Dir. Joaquín Cambre  
OH CHILD by Robin Schulz / Dir. Liza Morberg  
ANANAU de Oonagh / Dir. Frank Hoffman  
OZUNA / Dir. Colin Tilley  
SAY IT AGAIN by Natasha Bedingfield /Dir. Charles Mehling  
VIVE LATINO Music Festival 2016 y 2017

## **CONTENT**

VENCE A LAS ESTRELLAS (game show) / Dir. Julio Hormaeche  
Movie LA OCTAVA CLAÚSULA / Dir. Koko Stambuck (Prime Video)  
HUGO SANCHEZ: El Gol y la Gloria (Prime Video) / Dir. Francisco "Panda" Padilla  
Documentary musical group ENJAMBRE, Santa Clara, Anaheim & Fullerton, California  
Short film ENTRE DOS / Unit Production Manager / Dir. Michel Franco