



JOSELO HERNÁNDEZ

LINE PRODUCER

CONTACT

 www.joselozurdo.com
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 55 5406-9055

SKILLS

Leader in audiovisual project management.

Coordination of production and creative processes.

Resource allocation for audiovisual productions.

Development of production schedules, budgets, and strategic planning.

Negotiation and contracting of film equipment, crew, and suppliers.

Organization and responsiveness.

Proactive resolution of production problems and risks.

Solid experience in production services.

LANGUAGES

English - Advanced
Passport and American visa

Film industry Producer @ film Production Services | Advertising, Content & Virtual Production

EDUCATION

Bachelor in Communication

Universidad Iberoamericana - Campus Santa Fe, CDMX

Specialty in Audiovisuals

ADVERTISING

ALTERED LA - 2025

HONEY BUNCHES & PEBBLES CEREAL / Dir. Ben Berman / for POST



TERCIOPELO FILMS - 2025

HERMANAS (Televisa) / Unit Production Manager / Dir. Dalai Vado

TOYOTA / Unit Production Manager / Dir. Dalai Vado

EMPERADOR / Unit Production Manager / Dir. Dalai Vado



GATO - 2024

ENFAMIL / Dir. EJ Mcleavey / for Shutterstock Studios

AIRBORNE / Dir. Mark Nicklesburg / for Shutterstock Studios

LYSOL / Dir. Spencer Dennis / for Shutterstock Studios



THE ROOTS - 2024

JACK LINKS / Dir. Keith Schofield



PRIMO CONTENT - 2023

NU BANK / Dir. Bianca Poletti

THE LIFT - 2021 to 2022

DELTA AIRLINES / Dir. A.G. Rojas / for PARK PICUTRES

COCA COLA / Dir. A.G. Rojas / for PARK PICTURES

VW / Dir. A.G. Rojas / for PARK PICTURES

JOHNNIE WALKER / Dir. Tino/ for LOVEBOAT

NATIVE / Dir. Malia James / for IMPOSTER

DRE SKATES / Dir. Ben Dean / for DOOMSDAY

INSTAX / Dir. Similar But Different/ para DIVISION7

TEQUILA PATRÓN/ Dir. Elena Parasco

MATCH / Dir. Vincent Haycock / for SOMESUCH

CASA MADERO / Dir. Santiago Sierra

EPURA / Dir. Faride Schoreder



HABITANT PRODUCTIONS - 2020 to 2023

SIMPLE MILLS / Dir. Fridman Sisters / for STINK

RIMOWA / Dir. Ebeneza Blanche / for Smuggler

INFINITY REWARDS / Dir. Owen Trevor / for STINK

OSMO / Dir. Fatal Farm / for PICROW

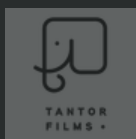
LAY´S / Dir. Nick Roney / for STINK

MERCURY INSURANCE / Dir. Fatal Farm / for PICROW



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HABITANT PRODUCTIONS - 2020 to 2023

JD SPORTS / Dir. Mike McGrath

TEQUILA PATRÓN / Dir. Leo Aguirre / for STINK

DIFFERIN / Dir. Crobin Leo / for GRAVY

AFPM / Dir. Jeff Loeb & Chris Chaffin / for TINY GIANT

HERBAL ESSENCES / Dir. Victor Claramunt

NORTHGATE MARKET / Dir. Java Jacobs / for CIRCUS

HABITANT

TONIC FILMS - 2015 to 2019

CERVEZA ESTRELLA JALISCO / Dir. Nic Yiallorious / for THE MILL

SAMSUNG / Dir. Tom Carty / for HUMBLE

OOMA / Dir. Eric Anderson / for MPC

RIVER ISLAND / Dir. Clement Dozier

BROOKS - Unit Manager / THREE DIAL (ft. Will I Am)

YOUTUBE REWIND 2016 México (Tepoztlán)



TERCIOPELO FILMS - MADRE FOCA - ODESSA FILMS - THE REP - TANTOR FILMS - VOCES IMAGINARIAS

CERVEZA DOS EQUIS // AT&T // PEPSI // WE CHAT // KFC

POWERADE // TROPICANA // CERVEZA SOBERANA

CALIENTE SPORTS // TOTAL PLAY

MUSICALS

TIMIDEZ - Gepe (ft. Natalia Lafourcade) / Dir. Joaquín Cambre COMO

ASÍ (ft. Lali Esposito) / Dir. Joaquín Cambre

IRONÍA - Maná / Dir. Joaquín Cambre

OH CHILD - Robin Schulz / Dir. Liza Morberg

ANANAU - Oonagh / Dir. Frank Hoffman

OZUNA / Dir. Colin Tilley

SAY IT AGAIN - Natasha Bedingfield / Dir. Charles Mehling

VIVE LATINO 2016 & 2017

CONTENT

VENCE A LAS ESTRELLAS (game show) / Dir. Julio Hormaeche

LA OCTAVA CLAÚSULA (movie) / Dir. Koko Stambuck (Prime Video)

HUGO SANCHEZ: El Gol y la Gloria (Prime Video) / Dir. Francisco
"Panda" Padilla

ENJAMBRE Musical group documentary, Santa Clara, Anaheim &
Fullerton, California

ENTRE DOS (short film) / Dir. Michel Franco - Production Manager